

DAVID IVY

Graphic Designer

PERSONAL INTRODUCTION

I consider myself to be meticulous, fast, and capable of working under pressure, both independently and in a group environment. I possess an excellent knowledge of design and typography and have an eye for color and page layout. I am capable of a massive range of design styles and pride myself in producing clean, finished designs that please both the client and myself.

WORK EXPERIENCE

Senior Designer- 2014 to present The Mirage (Las Vegas, NV)

Working directly with the marketing department on graphic design solutions from concept through to completion. Responsible for developing and utilizing preexisting designs for a wide range of print and online campaigns, publications and advertising.

- Designing & creating marketing materials on a range of projects.
- Ensuring consistency for corporate and promotional brands.
- Presenting finalized ideas & concepts to project managers, colleagues and senior managers.
- Creating original artwork for short and long term projects.
- Involved in designing advertisements, brochures, handouts, flyers and online graphics.
- Working with a range of media, including photography, to create final artwork.
- Designing pitches and presentations for the sales teams.
- Keeping up to date with new software, post-production techniques & industry trends.

Graphic Designer- 2013 to 2014 Balls Marketing (Las Vegas, NV)

As the Designer, it is my job to understand all of our client's needs and produce art that the customer will love within a reasonable timeframe without sacrificing quality. I produce entire promotional campaigns including, posters, ads, flyer, web and social media campaigns. I have also designed wall wraps, PowerPoint presentations and brochures. Strong attention to detail and meticulous file management is a must when dealing with so many clients with diverse needs and requirements.

Web Designer / Graphic Designer- 2011 to 2103 VIP Services (Las Vegas, NV)

Designing, marketing, and managing several large web sites from concept to finished product while maintaining a competitive edge through use of fresh, creative content. Ability to work with minimal guidance to deliver content and meet or exceed deadlines. Managed the art department with direct reports.

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Senior Graphic Designer - 2009 to 2011 Pop Culture Graphics (Las Vegas, NV)

Conceptualize and design merchandise for movies including, but not limited to, T-shirts, posters, hats, pins, buttons, and stickers for various websites. Other job responsibilities included designing logos, photo manipulation, creating and working with spreadsheets, motion graphics, web design and designing graphics for marketing email blasts. Ability to work with CMYK print jobs for posters and flyers as well as 72dpi RGB for web / vector files for stitching and embroidering.

Lead Graphic Designer - 2008 to 2009 Krave Entertainment (Las Vegas, NV)

Conceptualize and design of all marketing material for The Harmon Theater including billboards, ads, flyers, and T-shirts.

Senior Designer - 2007 to 2008 Topco Sales (Chatsworth, CA)

Design of primary and secondary product packaging including print design. Heavy emphasis on Adobe Photoshop, Illustrator and Quark as well as knowledge of print processes and packaging materials. Ability to cultivate good working relationships with material vendors.

EDUCATION

Fine art and Illustration -1990 - **California Art Institute**

Graphic Design and Commercial Art - 1992 - **Platt College of Design**

TECHNICAL PROFICIENCIES

I have extensive knowledge of many software applications. Listed below are those which I use regularly:

Adobe Photoshop

I have been using Photoshop extensively since 1995 and consider myself to be an expert user. I use Photoshop for creating layouts for most of my designs as well as retouching and manipulating photos.

Adobe Illustrator

I love Illustrator and usually start my designs here. No other program provides as much control and flexibility with type and vector illustrations as Illustrator. I consider myself to be an expert

Adobe Dreamweaver

I've used a range of HTML authoring software GoLive was my software choice for 7 years. Once Adobe bought Dreamweaver, I converted over and absolutely love it. It's an invaluable web design tool. When necessary I can also handsome.

Adobe InDesign

I was a Quark power user for years. I preferred Quark for multi-page layout, but over the years, I have been using Adobe Indesign and find it equally powerful and integrated extremely well with Adobe's Creative Suite. This is now my choice for page layout and

years, I have been using Adobe Indesign and find it equally powerful and integrated extremely well with Adobe's Creative Suite. This is now my choice for page layout and multi-page design.

- Microsoft office including Word and Excel
- Strong troubleshooting skills, familiar with cross-browser and cross-platform issues
- Skilled with Mac and PC systems
- 3-D and animated design

PERSONAL QUALITIES

Friendly, inquisitive, hardworking, funny, eager and passionate. I'm in excellent health and am a non-smoker. Producing quality product is first and foremost and I do whatever it takes to see it to fruition.

DESIGN QUALITIES

Thorough, meticulous, fast and able to work under pressure, I am capable of doing a massive range of styles rather than just my own. Ability to stick to the creative brief and guidelines. Excellent knowledge of design and typography. I have produced every type of design project imaginable.

From print to web; billboards to television.

I've always believed that there are elements of design that cannot simply be taught, you just have to have an eye for it. I feel that is my strongest artistic attribute. I produce clean, finished designs that please both the client and myself. I love design and how great design grabs the eye of the customer and makes a powerful impact.

References are available upon request.

Thanks for taking the time to look over my resume. If you haven't already done so then please visit my portfolio at: www.flyboydesign.net

I look forward to hearing from you soon.

DAVID IVY

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