

*My extensive experience as an Art Director and an Artist have proven that each project is unique, demanding of tight scheduling and is ultimately dependent on intense adherence to deadlines as well as efficient delegation of work. As a company man, I take my position and my art extremely serious. I work closely with my creative team to ensure maximum work productivity and quality.*

## DAVID IVY

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### PERSONAL PROFILE

Hello, My name is David and I'm a graphic designer and art director experienced with corporate identity, packaging, print collateral, advertising, annual reports, web and multimedia. Special emphasis on conceptual design and communication goals, high attention to detail.

I've been a graphic designer, Senior Designer and Art Director for over a decade now and consider myself to be "top notch". I know that sounds boisterous and it might be, but I am very, very good. Within minutes of getting a job, I'm producing high quality art. As well I should, this is my career, this is what I do. Design should also be fun and art departments should be light hearted. I try to create a positive work environment. We all have to work somewhere why not make it as enjoyable as you can?

### CAREER HISTORY

*Senior Designer* - 2009 to Present Pop Culture Graphics

Conceptualize and design from concept to completion: t-shirts, posters, hats, button, stickers and all other collateral for various movies and books. logo designs, photo manipulation, spread sheets, motion graphics, web design and emails. All Macintosh using Adobe CS4. I do it all here: CMYK print jobs for the posters and flyers, 72dpi RGB for web and vector files for stitching and embroidering.

*Lead Designer* - 2008 to Present The Harmon Theater

Conceptualize and Design all marketing material for The Harmon Theater including: Billboards, Ads, Flyers, T-Shirts Etc. Most design here takes place on a PC and it associated software.

*Senior Designer* - 2007 to 2008 Topco Sales

Responsible for Product packaging design. Designing clam shells, product boxes, Etc as well as designing the art the appears on the packages. Heavy emphasis on Adobe Photoshop, Illustrator and Quark as well as knowledge of print processes and packaging materials.

*Freelance Designer* – 2004 to 2007 Fly-Boy Design

*Art Director* - 1998 to 2004 Video Team

Handling all projects from concept to completion, including setting up, researching and directing photo shoots, retouching and composition scans to logo design, layout and finally output and press check. I work on Mac and PC with every tool it entails from Adobe Illustrator and Photoshop to Quark Xpress.

*Graphic Designer* -1997 to 1998 Scan Ink Design

This was first Design job at an agency. Here I learned to handle numerous projects at ounce and give them all the attention they deserved and yet keep multiple deadlines.

PERSONAL  
MILESTONES

20 years  
of graphic design

18 years  
using computers

17 years  
in the design industry

5 years  
of freelance design

*Graphic Designer* -1993 to 1997 Caballero/Vidco Home Video

DESIGN QUALITIES

Thorough and meticulous Fast and able to work under pressure.  
Capable of doing a massive range of styles rather than just my own.  
Ability to stick to the creative brief and other guidelines.  
Excellent knowledge of design and typography.

SOFTWARE PROFICIENCY

I have extensive knowledge of many software applications. Listed are those which I use on a regular basis:

*Adobe Photoshop*

I have been using Photoshop extensively since 1995 and consider myself to be an expert user. I use Photoshop for creating layouts for most of my designs as well as retouching and manipulating photos.

*Adobe Illustrator*

I love Illustrator and usually start my designs here. No other program give you as much control and flexibility with type and vector illustrations as Illustrator. I consider myself to be an expert.

*Macromedia Dreamweaver*

I've used a range of HTML authoring software GoLive was my software choice for 7 years. Recently I have switched to Dreamweaver and find it very similar and I've have no trouble making the transition. When necessary I can also handcode.

*Quark Express and Adobe InDesign*

Quark is my preferred application when it comes to laying out multiple page documents, though I have knowledge using Adobe InDesign as well.

*Adobe Flash*

I have created many diverse projects in Flash including websites, games, galleries, banner advertisements, CDROMs and Presentations.

Strong troubleshooting skills, familiar with cross-browser and cross-platform issues, Comfortable with **Mac** and **PC**.

I'm also well versed in 3-D and animated design.

PERSONAL QUALITIES

Friendly, inquisitive, hardworking, funny, eager and passionate  
I'm in excellent health and a non-smoker. Producing quality product is first and foremost and I do whatever it takes to see it to fruition.

Thanks for taking the time to look over my resume. If you haven't already done so then please visit my portfolio at:

[www.flyboydesign.net](http://www.flyboydesign.net)

I look forward to hearing from you soon.

**David Ivy**

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